

119 Ingraham Street, Studio 302
Brooklyn, New York 11237
m (856) 776-6594 o (347) 987-0872
laura@laurafcline.com

Laura F Cline

Design portfolio online at

LAURAFCLINE.COM

OBJECTIVE

print/ web designer seeking opportunities within a non-profit or socially responsible business or institution working towards environmental sustainability

EDUCATION

PARSONS SCHOOL OF DESIGN,
New York, NY
2006 Associates of Applied Science
Graphic Design

OBERLIN COLLEGE & CONSERVATORY
Oberlin, OH
2005 Bachelors of Music
Viola Performance

SKILLS

ILLUSTRATOR CS4
PHOTOSHOP CS4
INDESIGN CS4
HTML, CSS
WORDPRESS CUSTOMIZATION
GOOGLE APPS
SOCIAL MEDIA
GENERAL OFFICE IT
PRINT PRODUCTION
SILKSCREEN PRINTING
DIGITAL SLR PHOTOGRAPHY
and I still sometimes play
CLASSICAL VIOLA + VIOLIN

ENTHUSIASMS

URBAN GARDENING
CITY CYCLING
VERMICOMPOSTING
BREAD BAKING
DIY CRAFTING

EXPERIENCE

LEARNED EVOLUTION, INC
ART DIRECTOR
APRIL 2008 – NOV 2009

managed graphic identity and brand development, promotional design and production, web design and client web content management for a boutique experiential media and marketing agency *Clients included* Brooklyn Bowl, Eclectic Method, Ticketfly, Blue Ribbon Restaurants

ARTS IN BUSHWICK /
BUSHWICK OPEN STUDIOS
GRAPHIC DESIGNER,
PROMOTIONS COORDINATOR
MAR 2007 –MAY 2009

designed non-profit arts festival identity, produced printed promotional materials, festival signage, screenprinted tshirts, custom wordpress build, festival website administration for artists & sponsors
Also a core founding organizer of the festival

BELLAMUSE, INC
ASSISTANT DESIGNER,
SALES & OFFICE MANAGER
AUG 2006 – AUG 2007

design of promotional mailers, catalog, product packaging, National Stationery Show tradeshow booth and new product development, also managed daily bookkeeping, orders and payments, upkeep of client and vendor databases

As a design freelancer in NYC I have worked with some great local clients including:

EAGLESTREET ROOFTOP FARM aka ROOFTOP FARMS || rooftopfarms.org

2010-ONGOING logo, webdesign, custom wp site build

DCTV (DOWNTOWN COMMUNITY TELEVISION CENTER)

2010-ONGOING course instructor for Adobe Illustrator CS4 software skills workshops

BROOKLYN FIRE PROOF + THE NUTROASTER STUDIO || brooklynfireproof.com

2009-ONGOING webdesign, custom wp website, poster and advert design, web updates

MEERKAT MEDIA COLLECTIVE

2009-ONGOING identity and logo redesign, website redesign, independent film production

ZERO + MARIA CORNEJO

2006-ONGOING seasonal lookbook layouts, business cards and stationery, bag labels

Freelance short film & video production:

"A DAY'S MESSING"

LINE PRODUCER NOV 2009

"LODGER"

PRODUCER OCT 2009

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WORK SAMPLES

clockwise from top right: Brooklyn Bowl show poster, rooftopfarms.org, BFP workspaces postcard, Zero + Maria Cornejo lookbooks, Yes We CAN tshirts, SITEfest promotional materials

